

# BAILEY CHAN

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🏠 San Diego, CA 92115

## SKILLS

- Visual design
- Adobe Creative Suite
- Social media marketing
- Public speaking
- Customer service
- Time Management

## EDUCATION

**Ann Sobrato High School**  
*Morgan Hill, CA - 06/2019*

### **High School Diploma:**

- Graduated with 4.1 GPA
- Member of National Honors Society
- Member of Mock Trial
- Elected Senior Class President for Associated Student Body
- Awarded for the Seal of Biliteracy

**San Diego State University**  
*San Diego, CA - 05/2023*

### **Bachelor of the Arts: Digital Media**

- Major: Multimedia and Photography
- Minor: Television and Film
- Minor: Interdisciplinary Studies
- Cumulative GPA: 3.95
- Summa Cum Laude
- Dean's List (Fall 2019 - Spring 2023)
- Member of Weber Honors College

## PROFESSIONAL SUMMARY

Proactive and passionate student with specialized skills in photo and video editing. Eager to bring fresh ideas to the media industry through creativity and hard work. Influential among peers with strong experience in leadership, communication and public speaking.

## WORK EXPERIENCE

### **SDSU College of Sciences - Video Editor**

*San Diego, CA • 05/2022 - 08/2023*

- Worked tight deadlines independently and made quick creative editing decisions to maintain high quality of work.
- Organized and worked with raw footage from multiple cameras and sources.
- Contributed new ideas and looked for ways to improve content editing and processes.
- Evaluated and selected scenes for pacing, entertainment value, and continuity, and edit content.
- Created short-form videos and motion graphics for social media.

### **The Look Magazine - Print & Graphic Designer**

*San Diego, CA • 09/2021 - 05/2023*

- Created digital image files for use in digital and traditional printing methods.
- Employed design fundamentals when selecting typography, composition, layout, and color in design work.
- Collaborated with content and marketing teams to confirm design compliance with brand guidelines.
- Developed graphics and visual content for social media campaigns.

### **The Crafter's Box - Graphic Design Intern**

*San Diego, CA • 10/2020 - 07/2021*

- Assisted Marketing Coordinator with various marketing projects that would engage new leads and potential customers.
- Utilized Photoshop to perform photo editing, retouching and restoration for website publications.
- Performed post-production work, including assembling raw material, editing sound and sequences and providing final product within time constraints.
- Worked with team to develop, produce and edit content for social media including digital content, marketing promotion, and concept generation.
- Designed targeted SMS marketing campaigns for target audiences.

### **Asian Culture and Media Alliance - Take One Media Intern**

*San Diego, CA • 08/2020 - 06/2021*

- Played key role in facilitating projects and contributing to every stage of film and video production.
- Demonstrated ability to understand director's artistic vision and maintain alignment with vision throughout editing process.
- Participated in creative meetings to assist in developing ideas and defining project deadlines.
- Monitored social media and online sources for industry trends.